

Minot Shrine Club



2524 BURDICK EXPRESSWAY EAST
MINOT, NORTH DAKOTA 58701

Dear Potential Corporate Sponsor,

Thank you for taking time from your busy schedule. I will try to explain what we are looking for in regards to being a corporate sponsor for our Minot Shrine Circus.

The Minot Shrine Club runs the circus operation like a business and we use the funds we receive from ticket sales, sponsorships, and other donations (minus the cost associated with contracting the circus) to provide transportation for the children and their guardians to one of the 22 Shrine Hospitals for orthopedic, burns, spinal cord injuries, and cleft lip or palate treatment. Our nearest Shrine Hospital is in Minneapolis, MN and our nearest Burn facility is in Cincinnati, OH. We provide an average of 100 visits per year to the Hospitals where the very expensive treatment is absolutely free.

The corporate sponsorship levels we have available to offer include radio and television ads where our sponsors' names and information are featured. Our highest level, platinum, also gives the sponsor an opportunity to have one of their organization's representatives join us center ring before a show to promote their organization and help us warm up the crowd! Below, is the listing of sponsorship levels, how many ads they will be included in, and other benefits.

Corporate Sponsorship Levels:

Bronze (\$500.00 or more): Will be included in 15 or more radio ads promoting the circus

Silver (\$1000.00 or more): Will be included in 15 or more radio ads, as well as 15 or more television ads promoting the circus

Gold (\$1500.00 or more): Will be included in 15 or more radio ads, 15 or more television ads, as well as over 10,000 digital impressions on the 6 large digital billboards that are spread out around town.

Platinum (\$2000.00 or more): Will be included in 15 or more radio ads, 15 or more television ads, 10,000 digital impressions on the 6 large digital billboards that are spread out around town, as well as the opportunity for a representative from their organization to address the entire crowd from the center stage of the circus during a night show and talk for 30 seconds about their organization.

If a corporate sponsorship is not an option for you at this time, we would also like you to consider purchasing tickets for our local school children. Our local area businesses are asked to buy books of children's tickets which we then send to the area schools for free distribution, kindergarten through grade six. The schools either bus the children to the circus or issue the tickets separately to their students. We print the name and address of the sponsor on the back of the ticket to advertise the purchaser's business and provide a very colorful sponsor's poster for display to the public at their location.

We often receive a very good response from our local independent businesses, professionals, and service clubs. We are sure our corporate residents would participate with equal generosity if they were aware of the value of our effort. Please consider purchasing as many books of ten children's tickets at \$60.00 per book as you feel comfortable with. Without the support of the local and corporate businesses, there would be no paid transportation to the Shrine Hospitals for those less fortunate children who are in desperate need.

Thanks again,
John Young, Minot Shrine Club Circus Chairman
(701) 214-0928
john@minotshriners.org