

**WALK  
TO  
END  
ALZHEIMER'S**  
ALZHEIMER'S ASSOCIATION

# SPONSORSHIP OPPORTUNITIES



**Walk to End Alzheimer's - Minot  
September 21st, 2024  
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[alz.org/walk](http://alz.org/walk)

# WE INVITE YOUR COMPANY TO JOIN THE FIGHT AGAINST ALZHEIMER'S.

Alzheimer's is a global crisis with significant local impact. Today, more than 6 million Americans are living with Alzheimer's and 11 million provide unpaid care for them.

In North Dakota, there are **15,000 people** 65 and older living with Alzheimer's and **20,000 caregivers**.



In 2023 these caregivers provided **25,000,000 hours** of unpaid care valued at **\$463,000,000**.

## ALZHEIMER'S AFFECTS US AT HOME AND AT WORK.

**6 in 10**

caregivers were employed in the past year.



These individuals worked an average of **35 hours** per week while caregiving.

**57%**

of employed caregivers had to go in to work late, leave early or take time off due to caregiving demands.



**18%**

of caregivers went from full-time to part-time or cut back hours.



**6%** retired early.

## BECAUSE WE WALK, WE ARE IN A NEW ERA OF TREATMENT

For the first time, we have treatments that can change the course of Alzheimer's. With your support, we are empowering and mobilizing our community to give all people access to early diagnosis, treatment and quality care throughout their journey.

- We are in a new era of treatment, with FDA-approved drugs that can change disease progression in the early stages of Alzheimer's disease.
- Current and future treatments will offer many facing Alzheimer's more time with the people they love.
- We continue to fight for a future where treatments are accessible for all people facing Alzheimer's and all dementia—at every stage of the disease—in communities everywhere.

# BE A LEADER IN THE FIGHT.

The Alzheimer's Association provides education and support to the millions who face dementia every day, while advancing critical research toward methods of treatment, prevention and, ultimately, a cure.

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. By sponsoring the event, your company can make a difference for families — including your employees and customers — facing the disease now and in the future.

## Who are our national supporters?

Edward Jones  
Brookdale Senior Living  
Sigma Kappa  
Visiting Angels  
Bank of America

## Who are our local sponsors?

2024 Sponsors-  
First International Bank & Trust  
Boppre Law Firm  
Marketplace Foods  
Strata Corporation  
SCHEELS  
iDIGITAL  
KMOT TV  
Hometown Radio Group

## FOUR REASONS TO SPONSOR WALK TO END ALZHEIMER'S



**Advance your corporate social responsibility.** Align your core values and visibility in the community by supporting a cause that affects numerous families locally and across the country.



**Improve employee engagement.** Your involvement in Walk to End Alzheimer's demonstrates your commitment to a cause that impacts them at home and work.



**Gain brand visibility.** Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.



**Make an impact.** Join individuals, teams and other companies across the country who raise millions of dollars to help the Association provide education and support while advancing critical research.



"Local sponsors of Walk to End Alzheimer's have a unique opportunity to impact the success of the event while displaying commitment to the local community."