

Partner with Girl Scouts Dakota Horizons

Launch the next generation
of leaders—today!



Mobile STEM Center



Exploration Day



National Convention - Orlando, Florida



Who We Are & What We Do

We are the Girl Scouts: 11,033 girls and adults across South Dakota, North Dakota, Minnesota and Iowa who believe every girl can change the world.

We prioritize meeting girls where they are to do something amazing. As a part of the largest girl-led organization in the world, Girl Scouts Dakota Horizons reaches girls in more than 955 cities, towns, and communities. Our geography spans 164,000 square miles and includes 13 Native American Reservations and three Air Force bases. Girl Scouts Dakota Horizons is there to support girls in grades K-12 as they discover their strengths and rise to meet new challenges.

Whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike, fight food insecurity in their community, or make their first best friend, Girl Scouts supports them.

For more than a century, Girl Scouts has championed changemakers, building girls of courage, confidence, and character who make the world a better place. We support and affirm girls of every background and economic circumstance as they use their voices to create a future that benefits us all.



Girl Scout Leadership Experience

Girl Scouts have endless opportunities to lead. Now more than ever, Girl Scouts need options as varied as they are, so each can "try on" different leadership roles and grow into those that fit best. By participating in fun activities through the Girl Scout Leadership Experience, Girl Scouts discover what they care about, connect with others – both locally and globally, and take action to make the world a better place.

Our four pillars – STEM, Life Skills, Outdoors, and Entrepreneurship – are the foundation of the Girl Scout program and work together to build girls' curiosity, kindness, and can-do spirit. In fact, every aspect of our program, and every Girl Scout adventure, can be traced back to one of our four program pillars.

2023 Membership Year



STEM

Mentorship, career exploration and hands-on experiences.

1,998
girls participated

3,361
badges earned



OUTDOOR

Exploring and learning in the outdoors.

2,424
girls participated

3,047
badges earned



LIFE SKILLS

Develop critical thinking and healthy relationships.

2,287
girls participated

6,004
badges earned



ENTREPRENEURSHIP

Money management, goal setting, and business ethics.

8,040
girls participated

3,577
badges earned



Why It Matters

Strengthening Mental Health

While we like to think of childhood as a time for carefree fun, friendship, and adventure, current data shows it's currently anything but.

Research demonstrates an increasing crisis in mental health among young girls during the last decade. They're navigating challenges such as anxiety, academic strain, bullying, and depression while also trying to make sense of injustices, violence, and the personal pressures of social media.

- 6 in 10 girls felt so persistently hopeless that they stopped regular activities.
- 1 in 3 high school girls said they have considered suicide (a 60% increase in the last decade).
- Girls are twice as likely as boys to plan or attempt suicide.

Solutions are complex, but the same CDC research underscores that now more than ever, girls need a sense of connectedness to their schools and to others.

Changing Lives

A sense of belonging starts here. Girl Scouts grow to treasure having a safe space with friends their own age. They create their own social outlet. They receive support and they learn to share support with others.

We've partnered with the National Alliance on Mental Illness to create and provide programs such as "Resilient. Ready. Strong." to give Girl Scouts the tools they need to strengthen their mental wellness. And our network of caregivers, volunteers and staff are receiving training resources such as Youth Mental Health First Aid, designed by experts at the National Council of Mental Wellbeing.

Dakota Horizons is proud to have a Youth Mental Health First Aid instructor on our team. As an instructor, she is certified to teach parents, caregivers, teachers, neighbors, and other caring citizens how to help an adolescent who is experiencing a mental health or addictions challenge or those in a crisis.



Fueling the Future Workforce

From the boardroom to the courtroom, the need for female leadership has never been clearer or more urgent than it is today. Only Girl Scouts has the expertise to give girls and young women the tools they need to empower themselves to assume their role as leaders.

To create more female leaders, we need to start young and make sure today's girls are acquiring the courage, confidence, character, and other skills they need to take the reins of leadership in the 21st century.

Girl Scouts understands this vital connection between youth and future success and offers programming specifically designed with girls in mind. The workforce pipeline Girl Scouts creates starts as young as five, when girls sell their first box of Girl Scout Cookies, and in the process, learn vital financial literacy and people skills that benefit them for their entire lives.



With Your Support, They Shine

BIG (Believe in Girls) Event

The Believe in Girls (BIG) Event provides science, technology, engineering and math (STEM) concepts and educational exhibits to connect Girl Scouts and the community with opportunities not provided in a standard classroom setting. Local businesses are invited to host a booth and provide hands- on activities that introduce participants (ages K-12) to STEM. The BIG Event is hosted in Minot, Bismarck, Fargo, Grand Forks, Sioux Falls and Rapid City in September and October.

This mission-driven investment with recognition at BIG in Minot will not only help to fund this popular event but will also support our greatest need and go directly toward programming (which includes STEM focused activities) and outreach to equip *all* girls with courage, confidence, and character they need to make the world a better place & to learn more about STEM opportunities available to them now and throughout their life.

We are proud to help build the future leaders and business champions of the world and excited to have SRT Communications investing in that journey.

Request for partnership
SRT COMMUNICATIONS & GSDH:
2025 BIG (Believe in Girls) Event
BISMARCK
Leadership Level - \$500

In recognition of your support, Girl Scouts Dakota Horizons offers these benefits:

- ☑ A social media “Thank you” of your partnership.
- ☑ Your company’s logo on the event’s webpage.
- ☑ Your company’s logo on the event poster.
- ☑ Your company’s logo on all outreach promoting this event including social media & emails.
- ☑ A table at the event to promote your business and to engage in an activity (optional) with those attending
- ☑ Recognition of your company in the Girl Scouts Dakota Horizons Annual Report.
- ☑ Recognition of your company on the Girl Scouts Dakota Horizons website.

To continue a conversation about partnership opportunities, contact:

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Learn more at gsdakotahorizons.org/donate.

