



StrengthenND®



YOUTH LEADERSHIP INSTITUTE SPONSORSHIP INFORMATION

Launching Leadership is a rigorous, all-inclusive five-day program for high school students across North Dakota. The 2023 Leadership Institute will offer hands-on, real-life training to 45 students.



WHY IS THIS INSTITUTE NEEDED?

- Helps build a foundation for future community leaders;
- Exposes students to new experiences;
- Provides students opportunities to connect with current leaders in their communities and throughout different industries, such as business, agriculture, and local government;
- Provides a foundation for understanding and skills for individuals who want to become leaders; and
- Combines strengths of multiple programs to create a more well-rounded leadership experience appropriate to ND.

PILLARS OF LEADERSHIP

Civic Engagement
Youth Development
Respect for Diversity
Community Engagement
Environmental Education

WHATS INCLUDED

FOR THE STUDENTS

- Transportation to and from the activities
- Meals (breakfast, lunch, dinner)
- Admission for activities (Ex. Theodore Roosevelt National Park hiking, Bottineau Winter Park)
- Lodging on campus at MSU
- Group leaders/facilitators
- Supplies

FOR YOUR BUSINESS/ ORGANIZATION

- **Ability to showcase your industry/professionalism in the curriculum**
- **Logoed swag items provided to students (ex. T-shirts, notebooks, pens, drawstring bags)**
- **Branded Toolkit for students**
- **For donations of \$1,000 or greater, we can highlight to the organization or business as a sponsor for an activity, meal, etc.**
- **Appropriate marketing with shoutouts for activities**
- **Co-marketing with Minot State**



SPONSORSHIP

\$10,000

Sponsor a Full Day of LL

Each day of Launching Leadership includes 3-4 leadership activities, transportation to each activity, 3 meals, plus a snack, and the evening social activity for all participants.

\$7,500

Sponsor Transportation for the Program

Launching Leadership is a program that puts its community first! Participants will be immersed in their surroundings, exploring how leadership plays a key role around them. To ensure everyone gets the most out of this amazing opportunity, transportation for necessary outdoor activities has been arranged - costing an estimated \$2,500 per day with three days slated for travel.

\$5,000

General Sponsorship

Being a general sponsor is another way to contribute to our incredible program. Help us cover costs such as transportation, meals for participants and staff, memorable activities and supplies, plus travel expenses to bring in inspiring speakers. Together we can make this event one that attendees will never forget!

\$3,000

Sponsor Meals for the Day

With the generous sponsorship of a full day's meals - breakfast, lunch, and dinner alike - we can ensure that meals during the event for staff members, mentors, and participants have access to nutritious food. (This will cover approximately 65 meals).

\$2,500

Sponsor the Etiquette Dinner

A highly acclaimed activity of Launching Leadership Conference, launch into leadership and join us at the Etiquette Dinner, where participants will learn to enjoy fine dining experiences together! Supporting this event provides opportunities for a three-course meal plus knowledgeable staff on hand. Participants will learn how to refine their table manners with grace and sophistication!

\$1,000

Sponsor a Community-First Led Activity During the Program

Sponsor one of five "Community-First" led activities during the Launching Leadership program. This sponsorship will include supplies and costs associated with participating in the activity. Sponsor Supplies for the LL program - With a focus on engaged learning, Launching Leadership is a program which schedules 3-4 leadership intensive activities, including lock boxes, learning about volunteering, rural learning experiences, and many more types of activities. By sponsoring this level, you can help this program purchase the materials needed for the activities run throughout the program.

\$750

Sponsor a Social Activity

Launching Leadership ends the day with a social activity each evening. This is a time for participants to interact with each other, debrief from the day's activities, work on their final project outlines, and have some fun. Activities can include game night, movie night, and an Ice Cream social. Food and beverages are provided for the participants, as well as supplies needed for the type of activity.

\$500

Sponsor Gear for the Launching Leadership program

Launching Leadership provides t-shirt, water bottles, notepads, and other Launching Leadership gear during the event. Sponsor one specific item for this sponsorship amount.

\$250

Sponsor Snacks for the Day

During a long day of learning and growing into our future leaders, participants need some fuel. This is where this sponsorship comes in. Sponsoring Snacks for the Day will provide an assortment of snack items and drinks to our participants mid-day to get them through an afternoon of learning about community issues, participating in activities, and figuring out how they can improve their local communities. Items may include an assortment of bars, candy, fruit, nuts, water, soda, and sports drinks.

General Sponsorship

Any amount

Contact Beth Odalhen to set up your sponsorship contribution today! Beth@strengthennd.com